District Good Jobs Agenda

85% of Indians live in the district of their birth. Whether they have good work depends on how their district develops.

RETURNS FROM WORK ARE LOW ACROSS THE COUNTRY

15%

of workers have a Good Job.[1]

10%

of young workers have a Good Job.

THE GOOD JOBS TEST

A Good Job pays at least ₹20,000 a month and meets at least two of four further conditions: working conditions, security, learning and advancement. See **youthpower.in/goodjobs**.

THE AGENDA

The District Good Jobs Agenda aims to increase returns from work and the quality of work in the district, in self-employment, salaried work and wage work, with special emphasis on young people and women.

> The number of Good Jobs is one measure of this.

EIGHT PATHS TO GOOD JOBS

- → **Higher returns from agriculture and allied activities**
- → **Value-added agro-processing**
- → **Labour-intensive manufacturing**
- → **MSME market linkages and exports**
- → **Tourism**
- → **Care and other labour-intensive services**
- → **Better-paid jobs outside the district, in India or overseas**
- → **State projects and investments**

WHAT THE FUTURE OF INDIA FOUNDATION WILL DO

1

Prepare a detailed economic assessment of the district.

2

Prepare a sectoral overview, covering the sectors with the most workers and the sectors with growth potential.

3

Draw up a detailed implementation plan for each shortlisted opportunity, with named actions and owners.

4

Support implementation, with access to sector experts, buyers, training providers and investors, and a review of progress every quarter.

If you are a Member of Parliament or a district official and would like to build a District Good Jobs Agenda, please write to us. We would be glad to work with you.

contact@futureofindia.in

[1] MoSPI survey data, 2025. YouthPOWER analysis. Workers aged 15 to 59; young workers aged 15 to 29. **YouthPOWER** is an initiative of the **Future of India Foundation**.